



STATE DIAMOND TRADER

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NEWS ROOM - AUGUST 2015

The State Diamond Trader

Trading continued at State Diamond Trader despite the negative market performance. During the month, Rapport Diamonds.Net had a dialogue with Ms Futhi Zikalala Mvelase, CEO of the State Diamond Trader. During their interaction, the CEO outlined the origin of the State Diamond Trader, its role, the challenges the company is facing and most importantly the market as well as its future endeavours. As the company's mandate entails contributing to the industry growth through research and necessary intervention, the CEO outlined the work that the State Diamond Trader does in ensuring that clients access suitable markets. She made reference to the 3rd International Hong Kong Gem & Jewellery show that the State Diamond Trader together with Department of Trade and Industry will be facilitating for its clients as well as the Jewellex Africa in collaboration with Jewellery Council of South Africa.

Furthermore she highlighted the Inaugural South African Diamond Indaba with its theme of striving towards being 'the heartbeat of diamond beneficiation in Africa'.

September Hong Kong Jewellery & Gem fair 2015

The State Diamond Trader together with the Department of Trade and Industry as participation facilitators, are proud to announce that the preparations have been going very well. At this stage there are 18 exhibitors- 10 from the loose diamond section and 8 from the jewellery sector, which will be showcasing their products on a global scale. The show is scheduled to take place between the 16th & 22nd September 2015 at both Asia World-Expo and the Hong Kong Convention and Exhibition Centre.

Provincial Promotional Visits

With the intentions of ensuring attainment of set strategic goals and objectives, the State Diamond Trader is currently in discussions with Local Economic Development centres in both North West and Northern Cape Provinces. The idea is to ensure executions of Provincial Promotional Visits in these two provinces. During the visits, the State Diamond Trader team raise awareness with the regards to entrepreneurial opportunities and career path in the diamond industry. The target audience therefore is made up of Grade 12s, University Graduates and entrepreneurs.

Inaugural South African Diamond Indaba 2015

The steering committee continued with their monthly preparation meetings for the Inaugural

Board members

Mrs D.D. Mokgatle (Chairperson), Ms P.N. Zikalala Mvelase (CEO), Mr I. Goondiwalla, Mr N.A. Kelder (Alternate), Mr M.A. Luhlabo, Ms Z.P. Manase, Ms S. Mohale, Ms M. Kobe (Alternate), Brigadier N.H. Mokoena, Major-General P.J. Arendse (Alternate), Mr T. Montoedi, Ms N.F. Mpuntsha, Mr S.M. Motloung, Ms S.T. Nxumalo, Mr G.L. Rapoo

Diamond Indaba 2015. The Indaba will run concurrently with the Jewellex Africa Event in Sandton Convention Centre on the 27th October 2015.

Jewellex Africa 2015 – Diamond and Jewellery Pavilion

The State Diamond Trader continued playing an active role in the Expanded Jewellex Africa Committee. During the meetings the Jewellery Council of South Africa indicated that almost 90 percent of the exhibition space has booked by exhibitors. The Inaugural Diamond Pavilion will be part of the exhibition hall in Sandton Convention Centre. Jewellex Africa is scheduled to take place from the 27th to 29th October 2015.

Marketing Seminar

The State Diamond Trader facilitated the second Marketing Seminar on the 14th August 2015 for 11 HDSA clients. This was a follow up from the first Marketing Seminar hosted by State Diamond Trader on the 30th January 2015

Enterprise Development Project

The training of the identified young Historically Disadvantaged South African under the Enterprise Development Project continued during the month. As part of development, an agreement was reached with three State Diamond Trader clients where trainees will be placed in their factories from 1st September to 30th November 2015. The placement will be done in an effort to give the trainee entrepreneurs an opportunity to learn how to run a small business and also get more information on how to sustain their businesses in the cutting and polishing industry.

Small Scale Mining Conference

The State Diamond Trader was invited by the Minister of Mineral Resources to the Small Scale Mining Conference in Kwa-Zulu Natal. The theme of the conference was “optimising Small Scale Mining Potential for Economic Growth and Development”. The State Diamond Trader continuously takes part in such events to seek means of contributing to the industry growth through research and necessary interventions.